

FOUNDING PARTNER RATES · ISSUE 01 ONLY

Print that *plays.*

A Caribbean luxury and lifestyle magazine where every page opens a film. Readers scan your page with their phone camera and watch your business in motion.



EVERY PARTNER GETS

A page in print

Designed by us, printed perfect-bound, placed where your buyers spend their time.

A landing page

Your film, contact details and booking link on antillescollection.ky.

A film you keep

Shot and edited by Strateycon. Yours to use on your site and socials, forever.

A safe code

Printed inside the magazine, never a sticker, and redirectable if a listing sells.

Proof it worked

A scan report showing how many readers opened your film, and when.

Company you'll like

Paid pages are labelled and limited, so the issue reads like a magazine.

In front of the people *you sell to.*

WHERE IT LIVES

[PRINT RUN] perfect-bound copies, kept on coffee tables all season:

- Luxury villas · [NUMBER]
- Hotels and resorts · [NUMBER]
- Bank, law and realty lobbies · [NUMBER]
- [OTHER LOCATION] · [NUMBER]

WHO READS IT

Visitors in Grand Cayman's best villas and hotels, with time to browse and money to spend while they're here. Residents and investors choosing their next home.



WHY IT BEATS BUYING AN AD

	A TYPICAL FULL-PAGE AD	COLLECTION BRAND PAGE
Page design	You supply it	We make it
Professional film	Not included	Included, yours to keep
Readers act on the spot	No	Scan, watch, call or book
Proof of who looked	None	Scan report at 30 and 90 days
Price	CI\$2,800 + film	CI\$1,200, all in

Comparison: a typical full-page rate in Cayman's glossy titles, artwork supplied, one issue.

BUILT FOR

Real estate agents

Your face and listings in front of buyers already on-island. Sold before print? We swap it.

Villa owners

Guests who watch your film book you direct next time, without the platform fee.

Restaurants

Visitors pick where to eat from what's on the coffee table. Fill tables, not just feeds.

Jewellers and boutiques

Be the shop they've already chosen before they reach the shops.

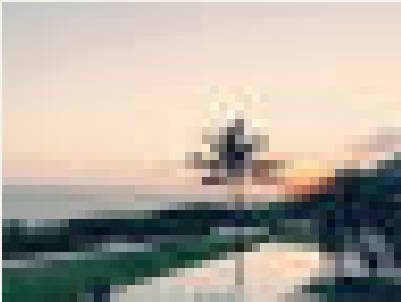
Charters and experiences

A 45-second film sells a sunset sail better than any brochure rack.

Banks and firms

Meet new residents and investors in the weeks they're choosing who to trust.

Every page *comes with a film.*



Prices are per issue in Cayman Islands dollars and include the shoot, the edit, page design, the landing page and the scan report. We don't run supplied artwork: every page is made by us, so the whole issue holds the same standard.

PACKAGE	WHAT'S INCLUDED	CI\$
■ Cover Partner	Four-page story beside the cover story, full film, launch-event presence	Issue 02
Agency bundle	Four Listing Pages, swappable if a property sells before print	3,600
Back cover	The back cover, 60-second brand film, landing page, scan report	1,200
Feature	Two-page editorial spread, 2-3 minute film plus a 45-second cut, three social cut-downs, landing page, scan report	2,500
Inside front cover	The first page every reader sees, 60-second film, landing page, scan report	1,200
Listing Page	Full page for one property: photo set, 60-second vertical film, landing page, scan report	1,200
Brand Page	Full page for a shop, restaurant or service, 60-second film, landing page, scan report	1,200
Story sponsor	"Presented by" credit on one editorial story, with a code to your film	Issue 02
Guide entry	Entry in The Guide with a photo and a code to a 30-second clip	500

■ FOUNDING PARTNERS Book Issue 01 and these rates lock for three issues.	RETAINER CLIENTS Strategycon monthly clients get 10% off every package.	LIMITED PAGES One of each cover, four Features, one business per category.
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Book once. *Keep this rate for three issues.*

[NUMBER] Founding Partner places across the whole issue. Book by [DATE], or when they're gone.

Founding rates, locked

Today's price on your package for your next three issues, whatever the rate card says later.

Your category, alone

The only jeweller, charter, agency or restaurant group in your issue. First to book takes it.

Three extra cut-downs

Three more social edits from your film at no charge, sized for Instagram, TikTok and Stories.

Every lead is yours

Your landing page calls, messages or books straight to you. We never sit between you and a customer.

THREE GUARANTEES

If it doesn't print

Every dollar of your deposit back.
You keep any film we've shot.

If you don't love the film

Not proud to post it? We reshoot it before print.

If readers don't scan

Below the issue average at 90 days? Your next Guide entry is free.

STRAIGHT ANSWERS

"I already advertise elsewhere."

Keep it. Run one Collection page beside it and compare what each one brings in.

"I don't have time."

One 30-minute call and one shoot. We write, film, edit and design the rest.

"What if my listing sells?"

We swap it before print, or point the code at your next listing after.

"It's a first issue."

That's why the founding rate and the three guarantees exist. The risk is ours.

"Are QR codes safe?"

Ours are printed in the page, never stickers, and only ever open antillescollection.ky.

"Can I see it first?"

Nothing prints until you approve your page and film. Two rounds of changes included.

The same team, *all year round.*

Strateycon is the studio behind The Antilles Collection. The crew that shoots your magazine page can keep your feed, your listings and your brand film looking the same way every month.

Social media management

from CI\$1,500 / month

Monthly content plan, 12 posts of photo and short video, captions, scheduling and a monthly results report. Organic growth only, no paid ads.

Agent brand retainer

from CI\$1,200 / month

For real estate agents: four short films a month that put your face to your market, plus a seat in our filmed interview series.

Listing package

CI\$1,200 per property

25 edited photographs, a 60-second vertical film and drone stills, delivered ready for MLS, your site and social.

Brand film

CI\$2,500

A 60–90 second film of your business, plus three social cut-downs. Yours to use everywhere, with no licence fees.

Photography half day

CI\$850

Up to four hours on location and 30 edited images: rooms, food, product or team.

Bundle with the magazine

10% off every page

Monthly clients get 10% off Collection packages, and their magazine film is cut for their feed at no extra cost.



From booking *to your scan report.*

1 Book

Choose a package and sign a one-page agreement. A 50% deposit holds your page.

2 Brief

A 30-minute call on your story, your buyer and what the film must show. We set the shoot date.

3 Shoot

Photography and film on location in one session, timed for the best light.

4 Review

You see your page and your film before print. Two rounds of changes are included.

5 Publish

The issue prints and goes out to [DISTRIBUTION POINTS]. Your code and landing page go live the same day.

■ Report

Scan reports at 30 and 90 days: how many readers opened your film, and when.

BOOKINGS CLOSE

[DATE]

SHOOTS

[DATE RANGE]

ON STANDS

[DATE]

TERMS

50% to book, the balance before the issue goes to print. Pages are confirmed in the order deposits arrive.

Cancel before your shoot and the deposit is refunded. After the shoot, the deposit pays for the film, which you keep. If the issue doesn't print, every dollar comes back.

You may use your film anywhere. The Antilles Collection may use it to promote the issue.

Paid pages carry an "Collection Partner" label. Every code opens antillescollection.ky, and we redirect it free if a listing sells.

BOOK A PAGE

Yannick

Founding editor

Reply by [DATE] to hold a
Founding Partner place.

[EMAIL]

[PHONE]

antillescollection.ky